PAST PLACEMENT BY OUR RECRUITING PARTNER

# Growth and performance marketing manager

8+ years in marketing

Performance marketer for international consumer businesses, across paid media and SEO.

> A real person our recruiting partner has placed. Details are generalised to reduce identification risk, and availability isn't confirmed. We'll find people like them for your role.

## HIGHLIGHTS

- Managed regional paid media budgets across search, social and app channels.
- Set up attribution and an on-site A/B testing programme.
- Led a marketing team with P&L responsibility.
- Improved organic acquisition with programmatic SEO.

## SKILLS

Google Ads · Meta Ads · TikTok Ads · SEO · Metasearch · GA4 · Tag Manager · AppsFlyer · A/B testing · Tableau

## EDUCATION

Bachelor's in Computer Science